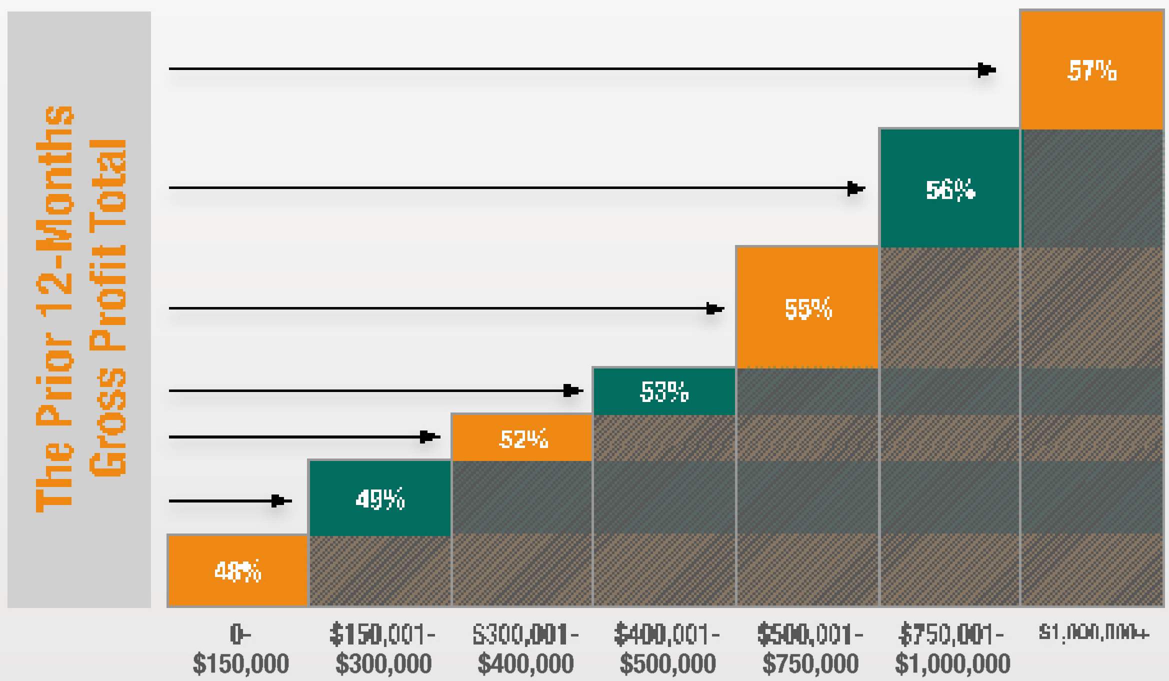
Understanding the 7-Eleven Charge

The Graduated Gross Profit Split will be calculated as follows:



We both have a stake in the store's profitability!

7-Eleven Mutual Responsibility

7-Eleven Charge

Goodwill Stores

Exception to Graduated Gross Profit Split:
IF you select a store that meets the following conditions:

- Goodwill purchase
- Current Franchisee signed 2004 Agreement

THEN you will remain at the 50% Gross Profit split until the expiration of the then current Franchisee's Agreement or the termination of the master lease.