



Store MIP Online - Job Aid

What you need to know

The Merchandising Information Packet (MIP) is located on 7hub and provides information weekly on New Product Introductions (NPIs), Detail Price Changes (DPCs) and includes product information in Merchandising Inserts. This information is used to make product decisions, get price change information and review product information. The information in the MIP is also used as part of the Weekly Merchandising Cycle (WMC).



What you need to do

Description

Access 7hub - MIP Online Application on the right of the screen under Links

- To locate MIP Online navigate to:
ISP→ 7hub→ Store Tools→General Store Applications → MIP Online → MIP Online Application

Note: The MIP Online Information Site contains the link to the MIP Online Application, located on the right side of the page, under Links. Also found on the site are the current job aids and messages that pertain to MIP.

Access the MIP

Click one of the links to access specific MIP information. Print only the pages needed. Click on the print icon in the upper left hand corner.



Click to print

In "print range", type in which pages you would like to print.

Print Range

☐ All

☐ Current view

☐ Current page

☒ Pages

Subset:

Click "OK"

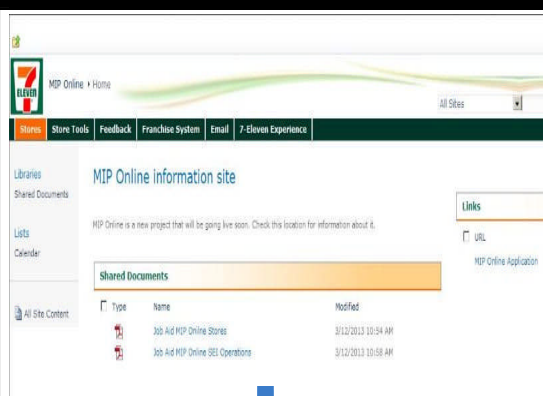
Store MIP online provides:

- Current Week MIP Information
- Prior Week MIP Information

Weekly MIP Information Includes:

- New Product Information – New products to be introduced to the stores.
- Detail Price Changes – A list of price changes that impact the store.
- Merchandise Inserts – Information on products and upcoming promotions.

Note: Only print the parts of the MIP that you need and retain as needed. i.e. Prebooks



Store MIPs
Store # 010285
Week - 4 - 1/28/2013
[010285-4-1/28/2013 - 1.NPI.pdf](#)
[010285-4-1/28/2013 - 2.DPC.pdf](#)
[010285-4-1/28/2013 - 3.INSERTS.pdf](#)
Week - 3 - 1/21/2013
[010285-3-1/21/2013 - 1.NPI.pdf](#)
[010285-3-1/21/2013 - 2.DPC.pdf](#)
[010285-3-1/21/2013 - 3.INSERTS.pdf](#)

MERCHANDISING INFORMATION PACKET

WEEK 01
EFFECTIVE: Monday,01/07/2013

Market Office: 0001506

Store: 010009
7-ELEVEN STORE
30 N. SUMMERLIN AVE.
ORLANDO, FL 32801-2930

Delivery Agent: CDC
GENESIS ORL
420 EAGLES LANDING DR
SUITE 100
LAKELAND, FL 33810-

Route: 0048
Stop: 09