



REGISTER ON-LINE



EARLY REGISTRATION \$25 PRICES INCLUDE PROCESSING FEES

**After early registration deadline, registration is \$35*

EXCLUSIVE GIFT FOR FIRST 100 RETAILERS TO REGISTER ONLINE!

WEDNESDAY 3/8/17 • POMONA

Sheraton Fairplex Hotel and Conference Center, 601 W McKinley Avenue, Pomona
Register at: calottery.pomonatradeshow.eventbrite.com by: 3/1/17*

WEDNESDAY 3/29/17 • SAN DIEGO

San Diego Convention Center, 111 West Harbor Drive, San Diego
Register at calottery.sandiegotradeshow.eventbrite.com by: 3/22/17*

TUESDAY 4/18/17 • SACRAMENTO

Doubletree by Hilton Sacramento, 2001 Point West Way, Sacramento
<https://calottery.sacramentotradeshow.eventbrite.com>: 4/11/17*

Come Anytime Between **1:00PM-5:00PM** Registration Begins at **12:30PM** Doors Open at **1:00PM**

TALK WITH STAFF ABOUT:

- How to Increase your Sales
- Billing questions
- Scratchers® Inventory
- Loss Prevention

FEATURED ATTRACTIONS:

- Fastest Fingers Contest
- Test Your Knowledge with Draw Games Trivia!
- Spin the Wheel at the CA Lottery LIVE booth to win prizes!

DRAWING AT

EACH EVENT!

CA LOTTERY TABLE + STOOLS

1 SET PER EVENT

COMING TO A TOWN NEAR YOU!
ATTENDEES WILL RECEIVE 30 FREE SCRATCHERS[®],
A CHANCE TO EARN AN ADDITIONAL 20 FREE SCRATCHERS[®], FOOD AND BEVERAGES — A \$75 VALUE!

calottery



**RETAILER
TRADESHOW**

Spring Trading

2017

**EXCLUSIVE GIFT FOR
FIRST 100
RETAILERS TO REGISTER
SEE REGISTRATION DETAILS ON BACK**

**\$25
PER
PERSON!**