



Ultra Violet @ 7Eleven



VAULT PLACEMENT



7E Proposed
Spring/Summer
POG

PROGRAM ELEMENTS

First Order Date
3/27/17

Product Description

- Zero Calories
- Crisp Citrus Grape Flavor
- 16oz can

Ultra Violet Financials

Frontline Retail	\$2.69ea or 2/\$4
Case/Unit Cost	\$29.52/\$1.23ea
GP Case/Unit*	\$23.52 / \$0.98ea
Blended Margin %*	42.70%
SLIN #	TBD

*65% Promo Take Rate Used to Calculate

MEC CONTACT

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